

Saudi Arabia

Newsletter



Welcome to the Sun Media's Saudi Arabia Newsletter. Our newsletter serves as a platform for connecting opportunities between Saudi Arabia and the world. With a focus on promoting business collaborations, cultural exchanges, and people-to-people connections, we aim to foster stronger ties between Saudi Arabia and various regions, including Asia. As a gateway to the vibrant kingdom, our publication provides valuable insights, news, and events, showcasing Saudi Arabia's diverse sectors, innovations, and investment opportunities. Stay informed and engaged with the Saudi Arabia Newsletter as we strive to build bridges and create meaningful partnerships. Keep us on your mailing list for Saudi Arabia related stories.



Highlights from Eng. Al-Otaibi's Engagements at Shangri-La Dialogue

Saudi Arabia's Assistant Minister of Defense, Eng. Talal bin Abdullah Al-Otaibi, actively engages in bilateral meetings and discussions at the 20th Shangri-La Dialogue, fostering international cooperation and strengthening defense relations with various countries.

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NEOM's Visionary Project Attracts Major Investors

NEOM, the futuristic mega-city in Saudi Arabia, secures a groundbreaking \$21 billion public-private partnership agreement for the first phase of its residential communities, marking a significant step towards its vision and attracting investors while boosting local development and sustainability.

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Saudi Arabia's Khawlani Coffee Conquers Palates Worldwide

Saudi Arabia's Khawlani coffee, known for its exceptional flavor, is set to captivate global coffee lovers as the Saudi Coffee Company invests billions to bring this hidden gem from the Jazan region to the world.

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PGA TOUR, DP World Tour, and PIF Unify Global Golf

The PGA TOUR, DP World Tour, and PIF have joined forces to create a unified Global Golf entity, promising maximum excitement, growth, and a brighter future for the sport.

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