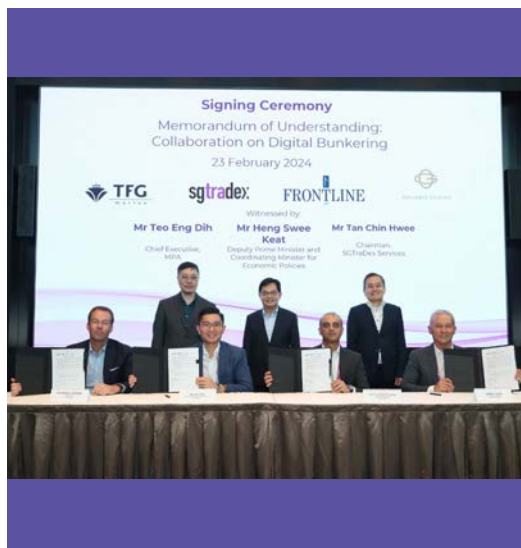


# SUN MEDIA NEWSLETTER

Welcome to Sun Media Singapore weekly e-newsletter! Your go-to source for the latest news and insights on key markets that include Central Asia, Southeast Asia, and South Asia. In this edition, we'll be taking a closer look at the latest bilateral developments in Singapore, India, Saudi Arabia, Indonesia, and Malaysia with a focus on the economy, and business. So whether you're a business professional, investor, or just interested in keeping up with the latest news from these dynamic regions, this newsletter is for you. Let's dive straight in!

## SINGAPORE



### DEPUTY PRIME MINISTER HENG SWEE KEAT HIGHLIGHTS DIGITAL TRANSFORMATION AT TECHWAVES: SGTRADEX MARITIME CONFERENCE

In a significant speech delivered on 23 February 2024, Deputy Prime Minister Heng Swee Keat underscored the transformative impact of digitalization on global trade and Singapore's pivotal role in this change at the TechWaves: SGTradedex Maritime Conference. Hosted by SGTradedex Services' Chairman Mr. Tan Chin Hwee and Vice-Chairman Mr. Tan Chong Meng, the event marked an important advancement in the journey of the Singapore Trade Data Exchange (SGTradedex), a platform established in July 2021 under the Alliance for Action on Supply Chain Digitalisation.

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## ASEAN



### ASSISTANT SECRETARY DANIEL J. KRITENBRINK TRAVELS TO SOUTHEAST ASIA TO STRENGTHEN U.S. PARTNERSHIPS

ASSISTANT Secretary for East Asian and Pacific Affairs, Daniel J. Kritenbrink, is undertaking a series of diplomatic visits to Singapore, Phnom Penh, Bangkok, Hanoi, and Bandar Seri Begawan from the 23rd of February 23 to 4th March 2024. The visits are aimed to underline the United States' steadfast commitment to its allies and partners in Southeast Asia.

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## MALAYSIA



### SINGAPORE AND MALAYSIA SIGN MOU TO STRENGTHEN COOPERATION TO TACKLE SCAMS ACROSS TELECOMMUNICATIONS CHANNELS

On 25 February 2024, the Infocomm Media Development Authority (IMDA) of Singapore and the Malaysian Communications and Multimedia Commission (MCMC) solidified their commitment to combating telecommunication scams by signing a Memorandum of Understanding (MOU). This pivotal agreement was reached in Barcelona, Spain, during the prestigious Mobile World Congress, highlighting the international context of the fight against telecom fraud.

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## MEXICO



### MEXICO LIGHTS UP CHINGAYSG2024 PASSIONARTS STREET

MEXICO brought its vibrant culture and artistic flair to the forefront at ChingaySG2024 PAssionArts Street, dazzling attendees with a showcase of traditional dances, interactive art activities, and immersive experiences. Held on the 23rd of February, the event was a celebration of creativity and culture, inviting people of all ages to participate in various engaging activities. The Mexican delegation, supported by the Mexican Embassy in Singapore, was delighted to share Mexico's rich cultural heritage with attendees.

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## PERU



### PERUVIAN DOCUMENTARY "YAKUÑAN, WATER PATHS" PREMIERES AT ACM SINGAPORE

ON the 25th of February at 3:30 pm, the Asian Civilisations Museum (ACM) in Singapore hosted the premiere of the Peruvian documentary "Yakuñan, Water Paths" to a wonderful audience. The documentary, which uncovers the story of Peru's native communities and their relationship with water and the environment, captivated viewers with its powerful narrative.

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## PHILLIPINES



### PHILIPPINE EMBASSY IN SINGAPORE JOINS 9TH SINGAPORE AIRSHOW

THE Philippine Embassy in Singapore, under the leadership of Charge d' Affaires, a.i. Emmanuel R. Fernandez, joined other Philippine government officials in attending the 9th Singapore Airshow, Asia's largest aerospace and defense exhibition, held at the Changi Exhibition Center from 20 to 25 February 2024.

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## THAILAND



### AMBASSADOR-DESIGNATE OF THAILAND WELCOME TO SINGAPORE

H.E. Mrs. Ureerat Chareontoh, Ambassador-Designate of the Kingdom of Thailand to the Republic of Singapore, received a warm welcome from several ASEAN heads of mission in Singapore in a meeting on 26th February 2024. They included, Ambassador of the Lao People's Democratic Republic, Ambassador of Cambodia, Ambassador of the Philippines, Ambassador of Vietnam, and Chargé d'Affaires of Myanmar.

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## Things To Do This Weekend



### Hendrick's Sunset Cinema @Tanjong Beach

Hendrick's Sunset Cinema has been ranked "Asia's most beautiful outdoor cinema" by Time Out. Set on the tropical Tanjong Beach, the audience arrives early to enjoy cocktails on the beach, incredible sunsets, dinner and DJ set, followed by award winning films under the stars while waves the shore. Tickets usually sell out, so best to purchase in advance.



### Unicorn Fitness | Topsy Unicorn @Siloso Beach

Step into Unicorn Fitness, where fitness seamlessly blends with sun-soaked fun! Immerse yourself in amazing beach views, providing an invigorating array of fitness classes and delightful indulgences to rejuvenate both your body and spirit.